# **Convention Brainstorming**

Part A) Committee of the Whole on Conventions at Region 5 Assembly July 11, 2015 Part B) Intergroup input during and after the conference call on September 23, 2015

### A) COMMITTEE OF THE WHOLE ON CONVENTIONS July 2015

- Mini Convention:
  - Some intergroups were very excited about the mini convention idea.
  - o Some people feel a mini convention would be just as much work as a full convention.
  - A mini-convention would give IG's a chance to host without the burden of a full convention.
- Attractive locations for Conventions:
  - o Canada
  - o UP of MI
  - o SW MI
  - Mackinac Island
  - SE Ohio
  - o Athens, OH
  - o Hocking Hills State Park, OH
  - Wisconsin Dells
  - o Madison, WI
  - o Brownsville, OH
  - o Brownsville, IN
  - o Toledo, OH
  - o Brown County State Park, IN
  - o Bloomington, IN
  - o Indianapolis, IN
  - o Lake Geneva, WI
  - o Door County, WI
  - College towns
  - Somewhere with an airport/hot tub/ ...
- Why have people not gone to conventions
  - Financial reasons
    - Relatively expensive
      - Big hotel expensive
      - Transportation
      - Registration expensive
      - Are there alternative ways to make money?
      - Are there less expensive venues?
  - o Did not feel welcomed at a convention
  - Not enough abstinence not helpful to recovery
  - Scheduling conflict
  - o Time
    - Travel

- Too close to other events
- Is convention style attractive to younger people?
  - Maybe vary topics for different demographics
- Same speakers over and over
- o Speakers not stay on topic
- Room capacity insufficient
- Having to stay overnight (commitments, comfort level, not have roommate to defray cost, ...)
- Hard to sit so long need motion
  - Hiking, Yoga, Exercise, Dancing, ...
- Hosting convention
  - o Bigger convention in desirable place
  - o How does region attract virtual members?
  - o Region 5 as whole (not board) host with help from local IGs
    - Have local fellowship just work on the local part (venue, local info, ...)
  - o Hosting a convention can provide an IG with a lot of money they may need.
  - Hosting could be done by more than one intergroup.
  - o An IG that is experienced in hosting conventions could "sponsor" an IG that is new at it.
- Assembly with convention
  - o Assembly Thursday and Friday, convention Fri through Sun
  - o R1: Assembly Thurs, Fri am, Convention Fri pm-Sun
  - o R9: Assembly followed by convention (this year in Paris)
  - o R10: Assembly followed by convention
  - o R8: 3 assemblies combined with convention per year, rotating around region
  - o R4: 1 convention every other year
  - o R6 & R7: Like R5 financially
    - IG bid on location
    - IG offer services as host for locality:
      - Restaurants
      - Services
      - Hotels
      - Maps
      - Local stuff
    - The region deals with the rest of the planning
      - IGs don't get burned out
    - IG does not share in the funds
    - R7 had convention in the same place for many years
      - Beach location due to low attendance
      - Starting to rotate now
  - o R3: 2 assemblies, convention tied to one
  - o Florida: State convention not related to Region 8
- WSC will soon be on a 5 year cycle.
- Not having annual conventions: have bigger conventions and plan ahead to have funds on years when not holding convention, or have other fund raisers.
- R6 makes between \$10,000-\$15,000 from convention.

#### Other notes:

- Convention Hosting IGs may need to sit on the income for a year to make good use of income.
- Bloomington, IN, is a lovely location and a miniscule IG. Perhaps could partner with Indianapolis, etc to have convention
- Maybe region should sponsor convention.
- Intergroups experienced in hosting may be able to sponsor other intergroups.
- How literally must convention focus on the steps, traditions, concepts.? We need clearer information for planning the convention program, what is required and what is allowed.
- Why is convention always in the fall?
  - o P&P?
  - o Summer convention for family vacation during summer break
  - (Not for retreat, just for convention)
- Maybe IG could share funds from their events with R5 so we don't need to have convention every year.
- Find other ways to raise funds.
- Family friendly.
- Assembly at State Park, cheaper, get lodge, activities for family, not big cities all the time.
- Region get behind the hosts assign states or IGs to help with various parts
- Seasoned convention people on Region convention committees.
- Smaller conventions, one family friendly, maybe other somewhere else.
- Business and convention together
- What about 2 retreats?
- Suggestion that Region 5 hosts 2017 convention
- Cincinnati is considering 2017

#### Themes:

- 1) change in topics/focus
- 2) change in format
  - a. combine with assembly
- 3) R6&7 model:
  - a. Not share profit
  - b. Host IG just do local stuff
  - c. Region convention committee do the work
- 4) Change in the timing
  - a. Summer for family friendly
- 5) Change in location
  - a. Family friendly
- 6) Smaller events instead
- 7) Hold convention alternate years
- 8) Multiple IGs hosting together
- 9) MN, IA, FL host state convention, OH Day of Sharing, Hoosier Recovery Weekend
- 10) Give better information on flyer as to what convention is
- 11) List general topics like WSC offers on flyer: 100 pounders, focus on anorexia & bulimia, ...
- 12) Use word "recovery" wherever we can.
- 13)Let different areas in region work on various tasks for convention.
- 14) Find other ways to raise funds smaller events, products, ....

## B) Convention Conference Call September 23,2015

### Board: Denise, Patty, Linda, Susan

Background: 2 year lead time with convention bids, until the 2016.

What can we do different? July 24<sup>th</sup> email notes from committee of the whole on convention at the July assembly.

#### • **Central Illinois** (Di C)

- Most do not want to be gone for an entire weekend. Like it closer but didn't go to Schaumburg....
- o Some interest in vacation location.
- o Keep cost down
- Have schedule ahead of time
- CSSI
- CHI-WIF
- Forest City
- **SNI** (Chris B)
  - o Reached out to all on email list.
  - Received 2 responses: Date and timing needs better consideration 2016 is only 12 days after WSC
  - o Economical, easily accessible location
  - o Vacation location place? Prefer easy convention weekend...
  - More early birds sessions and workshops (Can register at 3, but first sessions started at 6:30).
  - o Reentry speaker, what to expect when go from convention to home.
- Turning Point
- Central Indiana
- KISS
- **Northwest Indiana** (Robin K subbing for Kevin F)
  - o Discussed at last IG meeting.
  - Like idea of mini-conventions (one day) in more convenient location, rotating around region.
  - o Keep costs down
  - Not in favor of summer dates (family conflicts)
  - Would it be just as much work? Raffles just fifty-fifty to Keep it Simple
  - Concentrate on recovery
  - Keep mini events simple to avoid the same amount of work as a convention.
- Three Rivers
- Louisville Metro
- Bluegrass
- Greater Ann Arbor
- Greater Detroit
- Jackson Area (Emailed by Carol D)
  - Related to the concern of the cost to participants:
    - We appreciate the efforts made to arrange more reasonable hotel, registration, and banquet costs by the region.

- JAIG members expressed they could give up the luxury of a hotel for a college or other meeting location
- Southwest Michigan
- UP of Michigan
- Western Michigan
- Central Ohio Service
- **Cleveland Central** (Emailed by Juliette R)
  - Overwhelmingly in favor of not changing a thing. We really cannot see the problem.
    Chicago was well attended and Detroit has stepped up.
  - Suggest that smaller IG's pair with larger ones based on geographic proximity or other relationships, (i.e. within the same state) to bid and do the work.
  - o If within our guidelines: bylaws, traditions and concepts: we suggest Region 5 create a fixed rotation schedule of locations/IG's/"sister" IG's and we follow a calendar, knowing our "turn" comes up every so many years and allowing the local IG's to plan ahead. Then the Region board and delegates assist the given IG to succeed.
  - We should not deny the greater fellowship the opportunity of annual conference service.
- Crossroads of Hope
- Greater Canton
- Greater Cincinnati
- Greater Dayton
- Mad River Valley
- Land Between the Lakes
- Madison
- Milwaukee Area (Emailed by Lynn H)
  - o A Region 5 convention every other year would be preferred
  - o The idea of connecting assembly to the convention was well received.
  - The group did not seem to think choosing a vacation destination for the family would increase attendance.
- Rock River