## The Region 5 Media Committee (MC) Report for Summer Assembly Meeting June 27, 2019

## **New Business:**

- 1. We will be revisiting this idea at the Summer Assembly.
  - The group tabled the idea of adding the "What's Happening" current events/announcements section to the website for now. Joel was not happy with how it looked in our new design template. So, after completing the Summer Newsletter (?), MC members will each research other website examples that utilize a "What's Happening" kind of section. Everyone will send two to three links to the websites that they like to Keri. Keri will then compile a list and schedule a meeting to review ideas together. We will aim to meet in September (?) to discuss and pick an idea we like before the Fall Assembly. Our goal will be to have this section integrated to the website by the end of the year.

## **Old Business:**

- 1. Website Reviewers checked the updated website for errors and broken links, etc. They emailed a list of problems to Keri on Saturday evening. Keri checked the website graphics for color, darkness, saturation and cropping errors. Keri compiled a list of all of the needed edits and gave the list and new graphics to the webmaster via Joel. *These updates were made in late March/early April.*
- 2. Spring Newsletter assignments:

- Jo A wrote about **recovery** as it relates to *Growing Membership Region-wide* (was due to Keri by 3/23).

- Kevin F wrote about new members as they relate to Growing Membership Region-wide (was due to Keri by 3/23).

- Cutia B wrote about coming back after falling away and being 12th-stepped as it relates to *Growing Membership Region-wide (was due to Keri by 3/23).* 

- **Preston F** wrote about **attraction and talking about healthy body weight** as it relates to *Growing Membership Region-wide (was due to Keri by 3/23).* 

- Joel I wrote an article about what elements to include when creating new event flyers, etc.

- CJ wrote her Chair article.

- Keri E took photos of the Milwaukee venue and Assembly shots to use in the newsletter. She collected all of the articles from the other member and then did the layout. She submitted the newsletter to the MC for review by 3/29. The MC had edits back to Keri by 4/3. Keri made edits and had updated proofs to the

Board by 4/5. The MC met their goal of having the final Newsletter approved, published, and on the website by 4/12.

- The Website went down for a few weeks in May and elements had to be rebuilt manually, so the MC had to go through and check for errors and broken links, etc. They emailed a list of problems to Keri and she sent the list to the webmaster via Joel.
- 4. Some complaints were made about some of the photography that was being used on the new website in June. Keri and Joel worked together to get new images that do not break OA's Traditions and to show respect to our member's requests. The webmaster has the new images, as of 6/26, and is in the process of making the updates.