

Region 5 Business Conference: Sponsorship – Speakers Subcommittee Meeting Minutes

July 20, 2024 3:30pm EST

Chair: Beverly

Members present: 4

Judy W. (Milwaukee) websterjudy@yahoo.com 414-403-8361

Linda P. (Cleveland) r5treasurer@outlook.com 216-392-2644




Beverly B (Cleveland) bberkenfeld@ymail.com 440-759-1728

Allen B (Cleveland) allenodat@aol.com 201-280-6609

Visitors present: 2

Marilyn – R5 Convention Chair and Jean - IOWA

This committee is committed to developing, presenting and distributing a template for an interactive Sponsorship Workshop which can be used virtually or in-person. Deliverables are:

-  Region 5 approved flyer available for distribution at the Region 5 Convention in September.
-  1st Sponsorship Zoom Event: October 6th 2:00-4:00 PM EST
-  Template for Region-wide distribution available November 1, 2024 at the R5 Assembly

Next Steps:

1. Develop a promotional flyer
2. Develop and approve a working script
3. Ideas for possible future deliverables to be discussed:
 - a. Promotion of this event
 - b. Discuss ideas for an available sponsorship list for the meeting level
 - c. Writing articles for Lifeline and the Region 5 Newsletter on sponsorship and mentoring new sponsors.

NEXT SUBCOMMITTEE MEETING: Wednesday, July 24, 2024 at 2:00 PM EST

LINK TO ZOOM: 838 7999 1443 Passcode: 88395 (Host Code: 165590)