

Region 5 Sponsorship – Speakers Subcommittee Report

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Chair: Beverly Berkenfeld bberkenfeld@ymail.com 440-759-1728

Members:

Judy W. (Milwaukee) websterjudy@yahoo.com 414-403-8361




Linda P. (Cleveland) r5treasurer@outlook.com 216-392-2644

Allen B (Cleveland) allenodat@aol.com 201-280-6609

GOAL

This committee is committed to developing, presenting and distributing a template for an interactive Sponsorship Workshop which can be used virtually or in-person.

Deliverables were achieved:

-  Region 5 approved flyer available for distribution at the Region 5 Convention in September.
-  Region 5 Sponsorship Zoom Event took place on October 6th 2:00-4:00 PM EST
-  Template for Region-wide distribution is available November 1, 2024 at the R5 Assembly

RESULTS

1. On October 6, 2024 the subcommittee held a Region 5 online 2-hour workshop on Sponsorship
 - a. The Sponsorship Workshop script OA-approved and found on oa.org was used as the basis for this event.
 - b. Each of us on the committee took a sponsorship topic as outlined in the script, shared for 15 minutes and hosted 15 minutes of comments, questions and concerns.
 - i. Topic A: Linda - “Why should you get a sponsor and how can you get a sponsor?”
 - ii. Topic B: Judy - “When can you start sponsoring? When can you start being sponsored?”
 - iii. Topic C: Allen - “What are some different sponsoring styles?”
 - iv. Topic D: Beverly - “How do you know when it’s time to end a sponsor/sponsee relationship?”
 - c. The workshop was a great success with 41 people in attendance with 10 states and Canada represented. Some of these states were in our Region 5. The represented states were: Ohio, Wisconsin, Illinois, Indiana, Minnesota, Kentucky, Montana, Virginia, Oregon and Texas.
 - d. At least two people were able to get sponsors from this workshop and Minnesota is planning a workshop on sponsorship.
 - e. In conclusion, we encourage all Intergroups to host a Sponsorship Workshop in their own areas. Our subcommittee is available for questions or to mentor any group who needs it have a successful event.

POSSIBLE FUTURE DELIVERABLES

- Promotion of this event
- Discuss ideas for an available sponsorship list for the meeting level
- Writing articles for Lifeline and the Region 5 Newsletter on sponsorship and mentoring new sponsors.