

Communications Connectivity Sub-committee Meeting Notes

11/2/2024

We brainstormed about how to best communicate OA's message to attract newcomers/establish new meetings.

The tasks are:

- Out reach to colleges/universities/wellness centers:

 - List of contacts assembled from committee member's area

 - Send letters or emails to each contact

 - Look at school's website. Every college/university has a mental services department.

 - Follow up letter/email with call of visit

 - Note the results

- Local cable providers

 - Possible PSA?

- Local radio stations

 - Note: radio stations may be part of bigger companies

 - Possible PSA

- Online newspaper "Patch.com"

- What about contacting churches and libraries?

- Wisconsin Intergroup

 - Can we get a copy of the Marketing survey results?

- Make use of OA's document library

 - Letter

 - ezone

- How will we best measure the effectiveness of our efforts?

The Region 5 Everything Intergroup Subcommittee Meeting Report for Saturday, November 2, 2024.

Business:

Decisions made:

Susan M will be the new subcommittee chair.

Contact Region 5 Intergroup Chairs personally to determine how Region 5 can better serve them.

Work on reinstating the Chat with IG Chairs Zoom meetings and possibly a similar program for IG treasurers.

Share the results of our brainstorming with the Region 5 Board before taking action.

Assignments made:

Subcommittee members will brainstorm talking points for contacting intergroups and email them to the subcommittee by November 9.

Barbara H and Evelyn S will email sample intergroup questionnaires used by their intergroups to committee members.

Issues for Later:

Making best practices more accessible on the Region 5 website.

The next meeting will be via Zoom on Sunday November 17, 6:30 CT, 7:30 ET.

Sponsor-Speaker Sub-committee Meeting Notes 11/2/2024

Business:

Decisions made:

1. Ask Keri to post Sponsorship Workshop script and materials to R5 website.
2. Develop a database in Excel housed in Google sheets to be used by meetings and managed by Intergroups which will list available sponsors and speakers.
3. Promote to fellowship to write articles on sponsorship and post to R5 website and Lifeline.

Actions taken:

1. At our meeting we reviewed a successfully running sponsor worksheet being managed by the OA men's Tuesday night men's meeting (oamen.org).
2. We each agreed to write and submit sponsorship articles at the same time to R5 website.

Assignments made:

1. Allen and Beverly will develop a process based on the men's meeting sponsorship database. They will communicate by email to the sub-committee to develop a consensus on issues.
2. A Zoom meeting will be held in mid-January to decide next steps.

Issues for later:

Develop a process to request the fellowship to contribute targeted articles about sponsorship.