

Region 5 Sponsorship – Speakers Subcommittee Report

February 18, 2025

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GOAL

This committee is committed to developing, presenting and distributing a template for an interactive Sponsorship Workshop which can be used virtually or in-person.

DELIVERABLES ACHIEVED:

- ✚ Region 5 Sponsorship Zoom Workshop was presented by our committee on October 6th 2:00-4:00PM EST
- ✚ Workshop template for R5 Representatives was made available November 1, 2024 at the R5 Assembly
- ✚ Our team conducted a 2-hour Sponsorship Workshop for the World Service sponsored 24-hour 12&12 Day on December 12, 2024 at the request of R5 newly-elected Chair, Pam Piar.
- ✚ The Sponsorship Workshop template to be placed on the R5 website

RESULTS

December 12, 2024 this Sponsorship Subcommittee presented and ran the Sponsorship Workshop at the World Service Virtual 12&12 Day 24-hour event.

- ✚ It was held at 3:00-5:00pm EST
- ✚ At one point we had 130 people in attendance from around the globe. The interactive format allowed for us all to share best practices.
- ✚ In addition, we were able to provide a forum for those people looking for sponsors and those available to sponsor.
- ✚ We encourage all Intergroups to host a Sponsorship Workshop in their own areas. Our subcommittee is available for questions or to mentor any group who needs it have a successful event.

FUTURE DELIVERABLES TO BE DISCUSSED

- ✚ Post a link to the Sponsorship Workshop on the Region 5 website.
- ✚ Discuss ideas for an available sponsorship list for the meeting level
- ✚ Writing articles for Lifeline and the Region 5 Newsletter on sponsorship and mentoring new sponsors.